



TOP TEN TRAVEL - SHOOT SHEET

PATRIOTIC PLACES: WORLD TRADE CENTER SITE

SHOW TITLE:	SEGMENT TITLE:	SHOOT DATE:	LOCATION:
PATRIOTIC PLACES	WORLD TRADE CENTER SITE	October 21, 2002	NEW YORK, NY

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*DON'T FORGET TO GET RELEASE FORMS SIGNED: PERSONAL, LOCATION & ACQUIRED.
PARENTS MUST SIGN RELEASES FOR CHILDREN.***

ITINERARY:

- 7:30 AM Crew Call and Set up, World Trade Center Site
- 8:00 AM B-ROLL DOWNTOWN AREA
Get shots of professionals in suits going to work
Get shots of traffic, hustle and bustle, etc— (to show life goes on)

B-ROLL GROUND ZERO AND MEMORIAL VIEWING WALL
Get variety of shots of wall of names and history of WTCexhibit
Get variety of shots of pit—slow tilts, zooms, pans to show emptiness
Get shots of people looking at memorial and pit
Get shots of other buildings destroyed (or partially destroyed) by attacks
- 10:00 AM MOS INTERVIEWS
Get 3-5 visitors to give emotional, reverent, patriotic sound bites
- 11:00 AM SET UP AND INTERVIEW CHARLES MAIKISH, Former Director of the WTC
Meet him on the corner of Church and Fulton St.
- 12:00 PM LUNCH BREAK
- 1:00 PM Set up at St. Paul's Cathedral
- 1:30 PM B-ROLL INTERIOR CHURCH
Get CU of individual panels "out of the dust" exhibit (*NOT walk-n-talk through it*)
Get shots of different stations explaining the rescue workers' efforts
Get shots of memorial altar and rest area
- 3:00 PM SET UP AND INTERVIEW Father Samuel Johnson Howard
In churchyard, overlooking WTC site
- 4:00 PM B-ROLL EXT. CHURCH and MEMORIAL FENCE**payoff**
Get shots of flowers, pictures, poems, I Love NY shirts, etc.
If possible, get a few sound bites from visitors here, too.
- 5:30 PM WRAP

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NOTES: Tone should be serious, reverent, patriotic. Shots should be slow and steady.

SHOT LIST

B-roll Establishing shots of WTC site
Get slow pans, zooms, tilts
Get shots of surrounding streets

B-roll Surrounding Buildings that were
Damaged

Get shots of closed businesses (possibly Burger King
or other recognizable name?), collapsed buildings,
etc.

B-roll Still Vibrant Downtown Manhattan
Get shots of hustle and bustle of professionals on
their way to the office
Get shots of traffic—NY cabs, busses, etc

B-roll Viewing Wall
Get slow pans of viewing wall
Get slow tilts U and D list of names
Get variety of shots of people looking at site

B-roll Ground Zero Pit
Get variety of shots of people looking at pit
Get slow pans, tilts, etc. of pit to show enormity of
emptiness

ID Shots, Charlie Maikish
(get shots of him looking out across pit)

B-roll Exhibit inside St. Paul's
Get shots of different panels of history and stations
highlighting recovery workers
Get shots of visitors walking through
Get a few shots of George Washington's pew
Get a few shots of the Memorial Altar, on the left
immediately upon entering;
Get a few shots of the rest area

ID Shots— Father Samuel Johnson Howard, St.
Pauls Chapel

PAYOFF VISUALS-

B-roll Memorial outside St. Paul's Cathedral
Get variety of shots of different objects: flags,
flowers, photos, letters, I love NY T-shirts, etc.
Get shots of people looking at objects

OUTLINE

I. HOOK

Once a symbol of American strength and international vitality, the World Trade Center site is now a place of mourning, tribute, and heroism.

II. BACKGROUND

A. History

Groundbreaking: August 5, 1966.

Opened: 1970-73; Ribbon cutting: April 4, 1973

B. Location

West side of Lower Manhattan—Vesey, Liberty, Church, and West Streets

C. Facts and Stats

Construction of the towers, which started in 1966, cost approximately 1.5 billion dollars.

Each tower was 110 stories.

Situated on 16 acres.

Tower 1: 1,368 ft. Tower 2: 1,362 ft. Were the world's largest and tallest buildings until 1974, when the Sears Tower was completed.

Sept 11, 2001 Attacks

March 11, 2002 Tribute in Light —2 beams of light shone just north of Ground zero for 30 days straight.

May 30, 2002 Cleanup officially ends. Ceremony

Sept 11, 2002 Memorial: First part of viewing wall opens.

III. TODAY

A. Ground Zero pit— 16 acres of emptiness.

B. Memorial at site—viewing wall of names: 2,800+ people who perished in the attacks. Names of firefighters. Panels on history of WTC construction.

C. Church

1. "Out of the dust" exhibit—a series of panels describing the chapel's ministry to ground zero workers

2. George Washington's pew, where he worshipped and podiatrists worked after 9/11

3. Memorial Altar

4. Rest Area

IV. PAY-OFF

The memorial fence outside of the Church. a collection of images, flowers, writings left by New Yorkers and visitors alike.